

A Revolutionary Passion for Savings



www.phiagroup.com

1-888-986-0080

The Phia Group, LLC announces its strategic alliance with Advanced Medical Pricing Solutions (AMPS)

March 17, 2008 - Advanced Medical Pricing Solutions (AMPS) and The Phia Group, LLC are pleased to announce a strategic alliance of their organizations, increasing the value of services provided by both organizations. By combining AMPS' medical bill review (MBR) services with The Phia Group's insurance claim recovery and subrogation services, the value of both AMPS cost containment solutions and The Phia Group's claim recovery services is increased.

"The Phia Group's healthcare specific legal acumen adds a substantial and important dimension to AMPS' bill review services," said Mike Dendy, President and CEO of AMPS. "AMPS often finds significant overcharges by hospitals in our review of their billings. Phia works in concert with us to protect both the payer and the employee/member from any negative pushback that might be received from the hospital or PPO in conjunction with our findings", continued Dendy.

"We at The Phia Group are extremely excited about the alliance with AMPS," states Adam V. Russo, Esq., co-founder of The Phia Group. "Our arrangement will create unique savings opportunities for our clients. With AMPS' services and technology, our clients will now have the ability to gain additional reductions in claims costs."

About AMPS

AMPS is a healthcare cost containment company for the entire healthcare payer community. AMPS provides medical bill review, fee negotiation, and claims repricing services on behalf of payers using their cadre of physician specialists and its proprietary and dynamic HIPAA compliant technology. For more information about AMPS, please call 800-809-0513 or visit www.advancedpricing.com.

About The Phia Group, LLC

The Phia Group, headquartered in Braintree, MA, is a leading provider of recovery strategies offering personalized service, legal expertise and innovative technology. The Phia Group represents third party administrators, self-insured companies, insurance carriers, reinsurers, and other at-risk entities across the country. The company's services include subrogation, claim reimbursement, overpayment recovery and coordination of benefits. The Phia Group's proprietary software, The Phia System, streamlines recovery efforts through advanced technology leading to higher recovery dollars for benefit plans. The Phia Group's attorneys review and revise plan language and strategize all recovery options, ensuring maximized savings and the highest protection of plan recovery rights. Based on its motto "A Passion for Subro," The Phia Group has become one of the fastest growing subrogation companies in the nation. For more information about The Phia Group, please call (888) 986-0080 or visit www.phiagroup.com.

